



Your Writing Business Manifesto

We infuse the art of the written word with our business skills
and know craft and a bestseller work in tandem

We embrace the art of the written word with our business acumen
and are in tune with our life's purpose

We inject the art of the written word into our business strategies
and respect the value of the written word and how it translates into
greater business possibilities without forsaking the love and art of writing

We care for our written words and the business focus by balancing our professional
and personal lives ... leaving room for both to breathe, grow and rest when necessary

We invest our time in our written work and our business by investing time
in nourishing ourselves so our brilliance remains available to us and others

We delight in our written words and the growth of our businesses and avoid anything
that does not meet our needs or detract us from the legacy we wish to leave to others

We balance our written work and our businesses with our personal lives and understand that
each person is the keeper of his or her own equilibrium

We share our written work and our business lessons with others ... knowing
we are creating new pathways for education, inspiration and growth for humankind
and it comes from a place of love and integrity

We share a passion for writing and a desire to grow our business and practice kindness,
integrity and respect and eschew gossip, shark-infested waters, and criticism

We love to write and love to run a business and do so on our own terms
while respecting the rights and wishes of others