



### **Blog Plus:** Social Media made incredibly simple.

**What is this?** Blog Plus is for professionals who see the value in a smart online presence but do not have the time or expertise to create it. We do the heavy lifting while you reap the benefits of having a personalized and professional blog and social media presence.

**What you do:** Complete our “Creative Idea Generation” template (2 hours/month) to draw out the ideas, topics, and resources for your blog and social media campaign that month.

**What we do:** Research topics you have highlighted, our team of writers creates the blog posts, post to your blog (after your approval), cross-post on your twitter, Facebook, and LinkedIn accounts, analyze results.

**Pricing:** \$99/mo (regularly \$250/mo) \* prepaid for 3 months in advance

#### **The Process:**



#### **The Action:**

- up to 8 quality content blog posts (2/week) targeting your audience
- up to 8 LinkedIn Article Posts from blog
- up to 16 Facebook page updates with blog content
- up to 150 Twitter posts
- analysis of all social media channels

#### **The Result:**

- high quality and consistent social media presence
- Increase your Search Engine Ranking quickly on Google, Yahoo, Bing, etc.
- Increase Twitter following
- Increase Facebook fans
- Increase blog hits/day
- Get found: Potential clients reach out to you
- Become thought leader in niche
- Build credibility in your industry
- Platform to become a speaker, author, and expert.

## **Biz Support** – focus on what you do best

**What is this?** Biz Support is designed for professionals who want to focus on tasks that grow their business, while we do the rest. If you find that your ‘key’ activities are neglected because you simply have too much on your plate, we’re here to help.

**What you do:** Focus on your unique abilities that grow your bottom line. Enjoy increased productivity and fulfillment with fewer distractions as your time is spent doing meaningful tasks you enjoy.

**What we do:** Provide administrative support in areas that are time-sucks or not your expertise.

**Pricing:** Essentials \$149/mo (regularly \$350/mo) or Essentials Plus \$199/mo (regularly \$450/mo)  
\* prepaid for 3 months in advance

### **The Process:**



### **The Action:**

#### **Essentials – up to 10 hours per month.**

- Virtual reception including Reminder Calls & Calendar Scheduling
- Set up Customer Relationship Management (CRM) system
- Document or Template Preparation in Word or Excel
- Arrange conference calls, take notes, set action items
- Proposals and Presentation Preparation

#### **Essentials Plus – up to 15 hours per month.**

- All of the Essentials PLUS Billing, Invoicing, Handling credit card payment processing, collecting payment and Managing CRM system (ie updating contact info, notes, setting tasks and reminders)

### **The Result:**

- Systematically grow your business
- Increase productivity
- Work on your Unique Ability and highest revenue generating activity
- Create and support new revenue streams
- More time for you to recharge!

**Double Special Offer:** If after the three month term, we are still friends and possibly even family (swapping family pics and pie recipes – OUR GOAL), we will extend the offer for another three months at 50% below market value. After that, Family or not, – we are confident that the results will easily pay for themselves and you would never want to change our relationship.